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## Digital FX Adds DVS CLIPSTER To Growing Arsenal

**BATON ROUGE** - Digital FX, a Baton Rouge based film and television post-production studio, today announced the addition of DVS CLIPSTER in their 4K DI workflow. Digital FX is the only facility outside of Los Angeles or New York with this high-end technology.

CLIPSTER is at the heart of Digital FX's DI workflow, replacing the need for multiple products. The system offers online editing of film data, conversion to multiple output formats, color correction and film restoration. CLIPSTER is also capable of handling any resolution, including 4K. Since the system functions in real time, the normal delays in a DI workflow no longer hold up a project.

"We're the only facility in the region with a DI workflow and now we're one of very few in the world with CLIPSTER," said Greg Milneck, President of Digital FX. "This technology pushes our DI workflow to a whole new level. The performance is astounding. It is, without question, the most powerful DI workflow tool available today."

Digital FX is an industry leader in the adoption of RED One digital technology. Milneck said CLIPSTER's integration with RED marks a "spectacular" improvement in their RED workflow. CLIPSTER provides decoding and debayering of 4K REDCODE in real time. The speed of the CLIPSTER system with RED data will allow Digital FX to offer clients dailies in one step in full quality. Additionally, CLIPSTER provides DCI mastering and conversion of stereoscopic film data to DCPs in one easy step. This savings in time provides both Digital FX and its clients a marked improvement in project timelines.

"CLIPSTER gives us time," said Milneck. "Now we don't have to take multiple steps in our workflow to move a project along – this saves the client time and money and allows our creative team to utilize their time doing what they do best as opposed to waiting on the technology to catch up."

### Key Features of CLIPSTER include:

- Hardware accelerated real-time RED workflow
- 3D stereoscopic DCI Mastering
- Support of DVP/IMF workflows
- Sophisticated DCI Mastering
- Conform and edit SD, HD, 2K and 4K material in real time
- Realize a large variety of DI steps ranging from capturing to DCI mastering
- Process uncompressed data, such as DPX, TIFF 8/10/12 or 16 BIT in real time
- Implement a future-proof workflow that supports HDTV 50/60p or Digital Cinema (DCI)
- Benefit from excellent interoperability with third-party applications

### For More On CLIPSTER:

- <http://www.dvs.de>

### ABOUT Digital Video Systems:

Digital Video Systems AG (DVS) is a manufacturer of high-quality hardware and software for professional film and video post production. Both CLIPSTER®, the company flagship, and Spycer®, the intelligent data manager, have won several prestigious awards. With its DI systems, DVS is the first company that makes real-time 4K-processing possible.

### ABOUT DIGITAL FX, Inc.

Digital FX, Inc. is a Baton Rouge based production studio with the largest post-production facility in the region. The company specializes in commercial production and visual effects work for broadcast and features for clients ranging from Fortune 500 companies, Hollywood studios and advertising agencies.

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